

# Sedona Lodging Sector Compensation Report

A Report by the YC Regional Economic Development Center



### Occupation Summary for Lodging Staff - Sedona

2,654	24.5%	\$10.59/hr
Jobs (2015)	% Change (2010-2015)	Median Hourly Earnings
131% above National average	Nation: 9.7%	Nation: \$12.80/hr

### Occupation Summary for Lodging Staff -Yavapai County

11,494	17.4%	\$11.08/hr
Jobs (2015)	% Change (2010-2015)	Median Hourly Earnings
28% above National average	Nation: 9.7%	Nation: \$12.80/hr

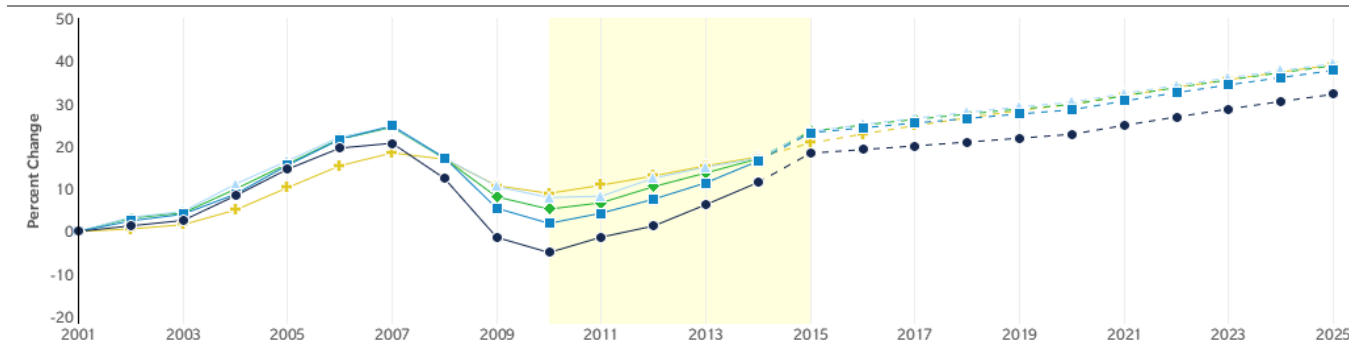
### Occupation Summary for Lodging Staff - Coconino County

14,155	12.7%	\$11.34/hr
Jobs (2015)	% Change (2010-2015)	Median Hourly Earnings
61% above National average	Nation: 9.7%	Nation: \$12.80/hr

### Occupation Summary for Lodging Staff - Arizona State

387,526	10.8%	\$12.84/hr
Jobs (2015)	% Change (2010-2015)	Median Hourly Earnings
4% above National average	Nation: 9.7%	Nation: \$12.80/hr

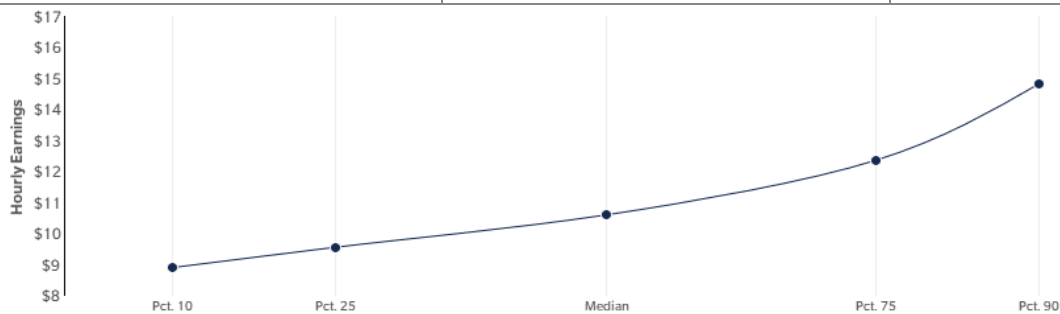
### Regional Trends



	Region	2010 Jobs	2015 Jobs	Change	% Change
●	Region	2,131	2,654	523	24.5%
●	Greater Verde Valley	3,977	4,807	830	20.9%
●	QuadCityArea	5,426	6,205	779	14.4%
●	Yavapai County, AZ	9,793	11,494	1,701	17.4%
●	Arizona	349,671	387,526	37,855	10.8%

## Sedona Lodging Sector Percentile Earnings

<b>\$9.55/hr</b> 25th Percentile Earnings	<b>\$10.59/hr</b> Median Earnings	<b>\$12.36/hr</b> 75th Percentile Earnings
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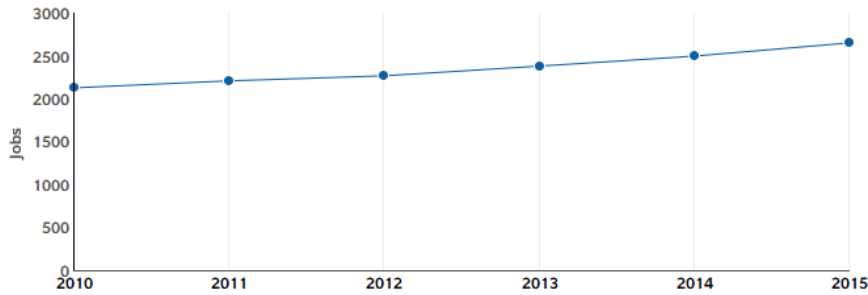


Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Sales Managers (11-2022)	\$24.29	\$27.69	\$71.92
Food Service Managers (11-9051)	\$16.49	\$18.13	\$24.29
Lodging Managers (11-9081)	\$20.78	\$23.33	\$30.58
Security Guards (33-9032)	\$10.15	\$11.99	\$15.04
Chefs and Head Cooks (35-1011)	\$14.72	\$17.93	\$22.94
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	\$11.26	\$15.02	\$20.67
Cooks, Institution and Cafeteria (35-2012)	\$8.97	\$10.31	\$11.65
Cooks, Restaurant (35-2014)	\$10.04	\$10.89	\$11.76
Cooks, Short Order (35-2015)	\$9.31	\$10.40	\$11.75
Food Preparation Workers (35-2021)	\$8.72	\$9.69	\$10.87
Bartenders (35-3011)	\$8.39	\$8.87	\$9.52
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop (35-3022)	\$8.31	\$8.91	\$10.15
Waiters and Waitresses (35-3031)	\$8.41	\$8.92	\$9.63
Food Servers, Nonrestaurant (35-3041)	\$8.31	\$8.83	\$9.82
Dining Room and Cafeteria Attendants and Bartender Helpers (35-9011)	\$8.35	\$8.79	\$9.24
Dishwashers (35-9021)	\$8.36	\$8.81	\$9.28

<b>Occupation</b>	<b>25th Percentile Earnings</b>	<b>Median Earnings</b>	<b>75th Percentile Earnings</b>
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop (35-9031)	\$8.34	\$8.77	\$9.20
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	\$11.46	\$13.18	\$15.44
Maids and Housekeeping Cleaners (37-2012)	\$8.59	\$9.29	\$10.63
Baggage Porters and Bellhops (39-6011)	\$9.42	\$10.34	\$11.88
Concierges (39-6012)	\$11.51	\$14.07	\$16.46
Cashiers (41-2011)	\$8.46	\$8.97	\$9.61
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	\$14.64	\$18.99	\$25.49
Bookkeeping, Accounting, and Auditing Clerks (43-3031)	\$14.32	\$16.72	\$19.18
Hotel, Motel, and Resort Desk Clerks (43-4081)	\$8.61	\$9.28	\$10.58
Reservation and Transportation Ticket Agents and Travel Clerks (43-4181)	\$12.32	\$16.16	\$21.31
Bakers (51-3011)	\$9.70	\$12.25	\$13.44
Transportation Attendants, Except Flight Attendants (53-6061)	\$9.39	\$10.94	\$13.24

## Sedona Lodging Sector Job Growth

<b>2,131</b> <b>2010 Jobs</b>	<b>2,654</b> <b>2015 Jobs</b>	<b>523</b> <b>Change (2010-2015)</b>	<b>24.5%</b> <b>% Change (2010-2015)</b>
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<b>Occupation</b>	<b>2010 Jobs</b>	<b>2015 Jobs</b>	<b>Change</b>	<b>% Change</b>
Sales Managers (11-2022)	12	13	1	8%
Food Service Managers (11-9051)	21	20	-1	-5%
Lodging Managers (11-9081)	27	34	7	26%
Security Guards (33-9032)	25	27	2	8%
Chefs and Head Cooks (35-1011)	13	15	2	15%
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	78	104	26	33%
Cooks, Institution and Cafeteria (35-2012)	16	22	6	38%
Cooks, Restaurant (35-2014)	162	200	38	23%
Cooks, Short Order (35-2015)	9	10	1	11%
Food Preparation Workers (35-2021)	33	37	4	12%
Bartenders (35-3011)	70	86	16	23%
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop (35-3022)	14	17	3	21%
Waiters and Waitresses (35-3031)	360	430	70	19%
Food Servers, Nonrestaurant (35-3041)	15	20	5	33%

<b>Occupation</b>	<b>2010 Jobs</b>	<b>2015 Jobs</b>	<b>Change</b>	<b>% Change</b>
Dining Room and Cafeteria Attendants and Bartender Helpers (35-9011)	59	72	13	22%
Dishwashers (35-9021)	104	129	25	24%
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop (35-9031)	67	80	13	19%
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	26	31	5	19%
Maids and Housekeeping Cleaners (37-2012)	327	450	123	38%
Baggage Porters and Bellhops (39-6011)	6	7	1	17%
Concierges (39-6012)	5	7	2	40%
Cashiers (41-2011)	251	271	20	8%
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	83	91	8	10%
Bookkeeping, Accounting, and Auditing Clerks (43-3031)	85	92	7	8%
Hotel, Motel, and Resort Desk Clerks (43-4081)	237	365	128	54%
Reservation and Transportation Ticket Agents and Travel Clerks (43-4181)	19	13	-6	-32%
Bakers (51-3011)	8	13	5	63%
Transportation Attendants, Except Flight Attendants (53-6061)	1	2	1	100%

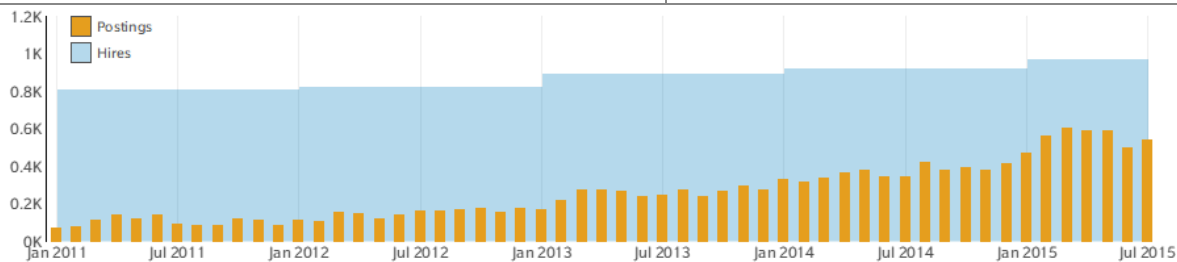
## Postings vs. Hires

259

Avg. Monthly Postings (Jan 2011 - Jul 2015)

881

Avg. Monthly Hires (Jan 2011 - Jul 2015)



Occupation	Avg Monthly Postings (Jan 2011 - Jul 2015)	Avg Monthly Hires (Jan 2011 - Jul 2015)
First-Line Supervisors of Food Preparation and Serving Workers	45	53
Cashiers	41	143
First-Line Supervisors of Office and Administrative Support Workers	28	36
Food Service Managers	24	8
Maids and Housekeeping Cleaners	20	80
Hotel, Motel, and Resort Desk Clerks	12	42
Waiters and Waitresses	10	159
Sales Managers	9	5
Cooks, Restaurant	8	72
Security Guards	8	13
Food Preparation Workers	7	17
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	5	30
Dining Room and Cafeteria Attendants and Bartender Helpers	5	24
Dishwashers	5	50
First-Line Supervisors of Housekeeping and Janitorial Workers	4	8
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	4	9
Cooks, Institution and Cafeteria	4	16
Bartenders	3	42
Chefs and Head Cooks	3	5

<b>Occupation</b>	<b>Avg Monthly Postings (Jan 2011 - Jul 2015)</b>	<b>Avg Monthly Hires (Jan 2011 - Jul 2015)</b>
Bookkeeping, Accounting, and Auditing Clerks	3	45
Lodging Managers	3	4
Food Servers, Nonrestaurant	3	7
Baggage Porters and Bellhops	3	1
Concierges	2	1
Bakers	1	5
Cooks, Short Order	0	5
Reservation and Transportation Ticket Agents and Travel Clerks	0	2
Transportation Attendants, Except Flight Attendants	0	0

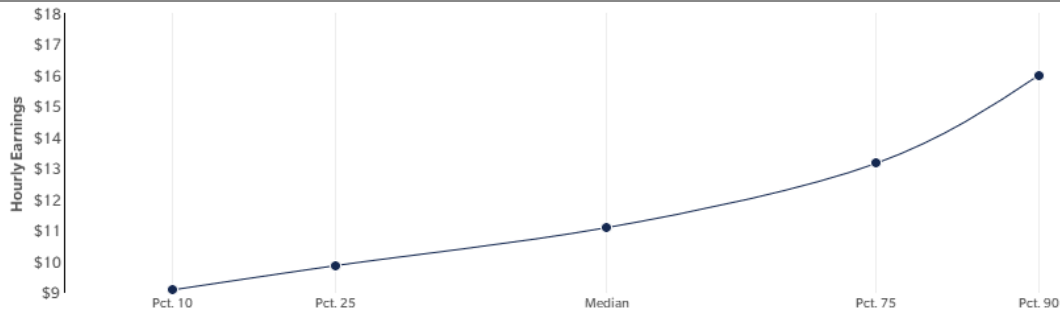


Lodging Industry Supply Chain Needs	Amount	In-Region	Out of Region
Management of Companies and Enterprises	\$6,152,547	0.5%	99.5%
Professional, Scientific, and Technical Services	\$5,178,000	10.3%	89.7%
Real Estate	\$3,904,630	21.0%	79.0%
Food Manufacturing	\$3,851,789	0.2%	99.8%
Administrative and Support Services	\$2,808,315	17.9%	82.1%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	\$1,231,934	11.4%	88.6%
Utilities	\$1,157,107	0.4%	99.6%
Insurance Carriers and Related Activities	\$1,076,343	2.7%	97.3%
Paper Manufacturing	\$1,058,449	8.0%	92.0%
Food Services and Drinking Places	\$1,035,348	34.1%	65.9%
Beverage and Tobacco Product Manufacturing	\$1,010,872	11.3%	88.7%
Credit Intermediation and Related Activities	\$990,372	7.0%	93.0%
Merchant Wholesalers, Durable Goods	\$768,782	9.1%	90.9%
Petroleum and Coal Products Manufacturing	\$719,978	0.0%	100.0%
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	\$689,664	12.0%	88.0%
Federal Government	\$577,183	20.0%	80.0%
Telecommunications	\$508,366	10.1%	89.9%
Broadcasting (except Internet)	\$507,283	13.9%	86.1%
Merchant Wholesalers, Nondurable Goods	\$480,980	11.3%	88.7%
Waste Management and Remediation Services	\$467,382	20.6%	79.4%
Printing and Related Support Activities	\$452,830	3.9%	96.1%
Repair and Maintenance	\$421,101	26.8%	73.2%
Fabricated Metal Product Manufacturing	\$403,345	20.2%	79.8%
Other Information Services	\$398,270	3.0%	97.0%
Truck Transportation	\$336,240	9.4%	90.6%
Wholesale Electronic Markets and Agents and Brokers	\$312,360	3.4%	96.6%
Personal and Laundry Services	\$304,663	17.5%	82.5%
Performing Arts, Spectator Sports, and Related Industries	\$295,701	18.3%	81.7%
Specialty Trade Contractors	\$289,793	22.9%	77.1%
Accommodation	\$266,853	33.0%	67.0%
Warehousing and Storage	\$247,668	1.8%	98.2%
Publishing Industries (except Internet)	\$242,224	32.8%	67.2%
Wood Product Manufacturing	\$223,354	8.5%	91.5%
Chemical Manufacturing	\$218,218	1.2%	98.8%
Computer and Electronic Product Manufacturing	\$201,144	0.2%	99.8%
General Merchandise Stores	\$169,443	50.1%	49.9%
Rental and Leasing Services	\$168,013	23.1%	76.9%
Miscellaneous Manufacturing	\$152,681	2.1%	97.9%
Air Transportation	\$147,220	0.5%	99.5%
Transportation Equipment Manufacturing	\$137,778	3.9%	96.1%
Amusement, Gambling, and Recreation Industries	\$127,439	19.0%	81.0%
Health and Personal Care Stores	\$126,587	22.2%	77.8%
Building Material and Garden Equipment and Supplies Dealers	\$121,620	45.7%	54.3%
Nonstore Retailers	\$120,168	13.5%	86.5%
Construction of Buildings	\$119,274	26.5%	73.5%
Textile Product Mills	\$116,507	1.3%	98.7%

Rail Transportation	\$114,259	14.0%	86.0%
Educational Services	\$108,961	36.9%	63.1%
Motor Vehicle and Parts Dealers	\$108,145	30.1%	69.9%
Food and Beverage Stores	\$107,960	49.9%	50.1%
Miscellaneous Store Retailers	\$104,497	49.2%	50.8%
Electrical Equipment, Appliance, and Component Manufacturing	\$102,601	0.1%	99.9%
Clothing and Clothing Accessories Stores	\$101,785	30.1%	69.9%
Plastics and Rubber Products Manufacturing	\$84,372	1.0%	99.0%
Heavy and Civil Engineering Construction	\$75,438	32.4%	67.6%
Electronics and Appliance Stores	\$68,446	17.1%	82.9%
Motion Picture and Sound Recording Industries	\$67,220	6.2%	93.8%
Machinery Manufacturing	\$67,165	0.7%	99.3%
Fishing, Hunting and Trapping	\$65,470	26.3%	73.7%
Support Activities for Transportation	\$56,280	13.8%	86.2%
Gasoline Stations	\$54,820	20.8%	79.2%
Furniture and Home Furnishings Stores	\$48,342	25.2%	74.8%
Transit and Ground Passenger Transportation	\$45,567	10.7%	89.3%
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$45,297	53.3%	46.7%
Mining (except Oil and Gas)	\$43,334	47.5%	52.5%
Oil and Gas Extraction	\$42,314	4.8%	95.2%
Couriers and Messengers	\$41,875	36.5%	63.5%
Data Processing, Hosting, and Related Services	\$37,120	1.6%	98.4%
Religious, Grantmaking, Civic, Professional, and Similar Organizations	\$36,122	24.4%	75.6%
Textile Mills	\$35,657	0.0%	100.0%
Nonmetallic Mineral Product Manufacturing	\$34,776	5.1%	94.9%
Hospitals	\$31,025	34.7%	65.3%
Primary Metal Manufacturing	\$23,988	5.9%	94.1%
Ambulatory Health Care Services	\$23,463	30.3%	69.7%
Water Transportation	\$21,168	0.9%	99.1%
Animal Production and Aquaculture	\$16,304	5.4%	94.6%
Crop Production	\$10,091	5.6%	94.4%
Furniture and Related Product Manufacturing	\$5,922	5.9%	94.1%
Monetary Authorities-Central Bank	\$3,800	0.0%	100.0%
Pipeline Transportation	\$3,690	0.0%	100.0%
Support Activities for Mining	\$3,443	4.6%	95.4%
Scenic and Sightseeing Transportation	\$2,318	43.2%	56.8%
Apparel Manufacturing	\$2,200	0.8%	99.2%
Postal Service	\$1,317	96.5%	3.5%
Nursing and Residential Care Facilities	\$1,277	43.9%	56.1%
Museums, Historical Sites, and Similar Institutions	\$509	4.9%	95.1%
Social Assistance	\$382	25.7%	74.3%
Leather and Allied Product Manufacturing	\$238	12.4%	87.6%
Funds, Trusts, and Other Financial Vehicles	\$19	0.9%	99.1%
Forestry and Logging	\$4	19.0%	81.0%

## Yavapai County Percentile Earnings

<b>\$9.86/hr</b> 25th Percentile Earnings	<b>\$11.08/hr</b> Median Earnings	<b>\$13.16/hr</b> 75th Percentile Earnings
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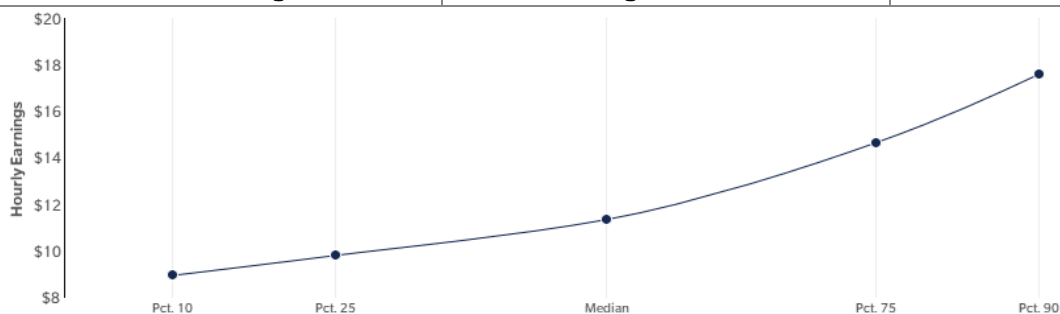


Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Sales Managers (11-2022)	\$25.11	\$28.23	\$80.54
Food Service Managers (11-9051)	\$15.11	\$16.56	\$21.97
Lodging Managers (11-9081)	\$20.80	\$23.33	\$30.56
Security Guards (33-9032)	\$10.13	\$11.95	\$15.03
Chefs and Head Cooks (35-1011)	\$14.37	\$17.38	\$21.97
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	\$11.27	\$15.00	\$20.61
Cooks, Institution and Cafeteria (35-2012)	\$8.94	\$10.27	\$11.59
Cooks, Restaurant (35-2014)	\$10.05	\$10.88	\$11.72
Cooks, Short Order (35-2015)	\$9.29	\$10.38	\$11.72
Food Preparation Workers (35-2021)	\$8.74	\$9.72	\$10.90
Bartenders (35-3011)	\$8.40	\$8.88	\$9.37
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop (35-3022)	\$8.30	\$8.90	\$10.15
Waiters and Waitresses (35-3031)	\$8.40	\$8.90	\$9.49
Food Servers, Nonrestaurant (35-3041)	\$8.29	\$8.80	\$9.72
Dining Room and Cafeteria Attendants and Bartender Helpers (35-9011)	\$8.35	\$8.79	\$9.24
Dishwashers (35-9021)	\$8.36	\$8.81	\$9.27

<b>Occupation</b>	<b>25th Percentile Earnings</b>	<b>Median Earnings</b>	<b>75th Percentile Earnings</b>
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop (35-9031)	\$8.34	\$8.76	\$9.19
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	\$11.43	\$13.12	\$15.31
Maids and Housekeeping Cleaners (37-2012)	\$8.64	\$9.32	\$10.53
Baggage Porters and Bellhops (39-6011)	\$9.47	\$10.41	\$11.98
Concierges (39-6012)	\$11.56	\$14.12	\$16.50
Cashiers (41-2011)	\$8.45	\$8.97	\$9.60
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	\$14.54	\$18.91	\$25.48
Bookkeeping, Accounting, and Auditing Clerks (43-3031)	\$14.41	\$16.77	\$19.19
Hotel, Motel, and Resort Desk Clerks (43-4081)	\$8.61	\$9.28	\$10.58
Reservation and Transportation Ticket Agents and Travel Clerks (43-4181)	\$12.26	\$16.24	\$21.50
Bakers (51-3011)	\$9.57	\$12.35	\$13.56
Transportation Attendants, Except Flight Attendants (53-6061)	\$9.42	\$10.95	\$13.08

## Coconino County Percentile Earnings

<b>\$9.80/hr</b> 25th Percentile Earnings	<b>\$11.34/hr</b> Median Earnings	<b>\$14.66/hr</b> 75th Percentile Earnings
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Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Sales Managers (11-2022)	\$26.66	\$37.77	\$52.17
Food Service Managers (11-9051)	\$18.87	\$22.26	\$26.27
Lodging Managers (11-9081)	\$18.99	\$23.89	\$34.80
Security Guards (33-9032)	\$9.09	\$11.46	\$14.12
Chefs and Head Cooks (35-1011)	\$15.49	\$20.95	\$32.38
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	\$10.51	\$13.60	\$20.62
Cooks, Institution and Cafeteria (35-2012)	\$13.10	\$15.52	\$18.64
Cooks, Restaurant (35-2014)	\$9.00	\$10.76	\$13.03
Cooks, Short Order (35-2015)	\$9.55	\$10.82	\$12.57
Food Preparation Workers (35-2021)	\$7.99	\$8.64	\$9.82
Bartenders (35-3011)	\$8.49	\$9.10	\$14.82
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop (35-3022)	\$8.48	\$9.06	\$10.21
Waiters and Waitresses (35-3031)	\$8.67	\$9.61	\$15.16
Food Servers, Nonrestaurant (35-3041)	\$9.03	\$9.65	\$13.12
Dining Room and Cafeteria Attendants and Bartender Helpers (35-9011)	\$8.33	\$8.75	\$9.18
Dishwashers (35-9021)	\$8.48	\$9.06	\$10.08

<b>Occupation</b>	<b>25th Percentile Earnings</b>	<b>Median Earnings</b>	<b>75th Percentile Earnings</b>
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop (35-9031)	\$8.45	\$9.00	\$9.89
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	\$12.34	\$13.82	\$16.68
Maids and Housekeeping Cleaners (37-2012)	\$8.30	\$8.85	\$10.11
Baggage Porters and Bellhops (39-6011)	\$8.49	\$9.07	\$10.03
Concierges (39-6012)	\$9.44	\$11.43	\$14.35
Cashiers (41-2011)	\$8.46	\$9.00	\$10.09
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	\$16.58	\$21.53	\$27.25
Bookkeeping, Accounting, and Auditing Clerks (43-3031)	\$11.79	\$15.49	\$19.42
Hotel, Motel, and Resort Desk Clerks (43-4081)	\$8.63	\$9.34	\$11.08
Reservation and Transportation Ticket Agents and Travel Clerks (43-4181)	\$12.93	\$14.52	\$17.97
Bakers (51-3011)	\$9.19	\$10.93	\$13.38
Transportation Attendants, Except Flight Attendants (53-6061)	\$9.12	\$10.39	\$12.89

## Arizona State Percentile Earnings

**\$10.86/hr**

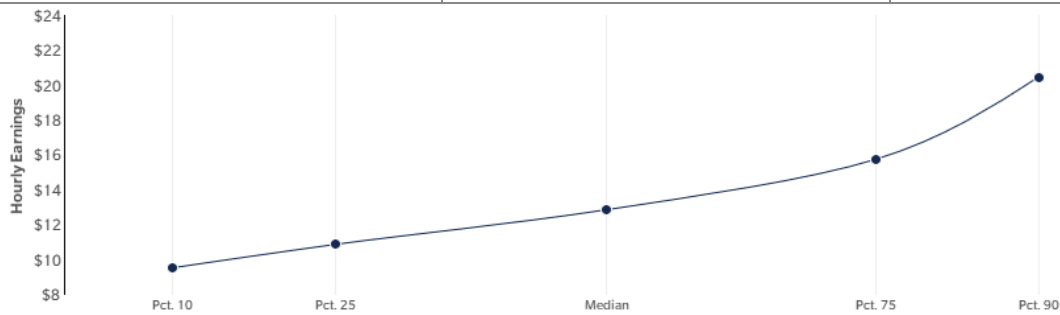
**25th Percentile Earnings**

**\$12.84/hr**

**Median Earnings**

**\$15.75/hr**

**75th Percentile Earnings**



Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Sales Managers (11-2022)	\$29.69	\$42.80	\$59.84
Food Service Managers (11-9051)	\$15.79	\$19.60	\$25.87
Lodging Managers (11-9081)	\$24.30	\$29.34	\$47.04
Security Guards (33-9032)	\$9.90	\$11.48	\$14.69
Chefs and Head Cooks (35-1011)	\$15.84	\$20.04	\$27.35
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	\$11.25	\$15.23	\$20.02
Cooks, Institution and Cafeteria (35-2012)	\$10.07	\$11.79	\$13.90
Cooks, Restaurant (35-2014)	\$9.36	\$10.74	\$12.52
Cooks, Short Order (35-2015)	\$9.28	\$10.35	\$11.40
Food Preparation Workers (35-2021)	\$8.70	\$9.62	\$11.12
Bartenders (35-3011)	\$8.45	\$8.98	\$10.50
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop (35-3022)	\$8.48	\$9.07	\$10.54
Waiters and Waitresses (35-3031)	\$8.40	\$8.90	\$9.49
Food Servers, Nonrestaurant (35-3041)	\$8.45	\$9.01	\$10.48
Dining Room and Cafeteria Attendants and Bartender Helpers (35-9011)	\$8.41	\$8.92	\$9.60
Dishwashers (35-9021)	\$8.49	\$9.08	\$10.26

<b>Occupation</b>	<b>25th Percentile Earnings</b>	<b>Median Earnings</b>	<b>75th Percentile Earnings</b>
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop (35-9031)	\$8.45	\$9.00	\$10.14
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	\$12.61	\$14.76	\$17.69
Maids and Housekeeping Cleaners (37-2012)	\$8.58	\$9.15	\$10.32
Baggage Porters and Bellhops (39-6011)	\$8.46	\$9.02	\$10.09
Concierges (39-6012)	\$10.26	\$12.32	\$14.44
Cashiers (41-2011)	\$8.56	\$9.17	\$10.92
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	\$16.93	\$21.96	\$28.49
Bookkeeping, Accounting, and Auditing Clerks (43-3031)	\$14.09	\$17.13	\$20.73
Hotel, Motel, and Resort Desk Clerks (43-4081)	\$8.71	\$9.61	\$11.39
Reservation and Transportation Ticket Agents and Travel Clerks (43-4181)	\$11.57	\$15.28	\$21.37
Bakers (51-3011)	\$9.46	\$12.10	\$13.87
Transportation Attendants, Except Flight Attendants (53-6061)	\$8.61	\$9.23	\$10.44

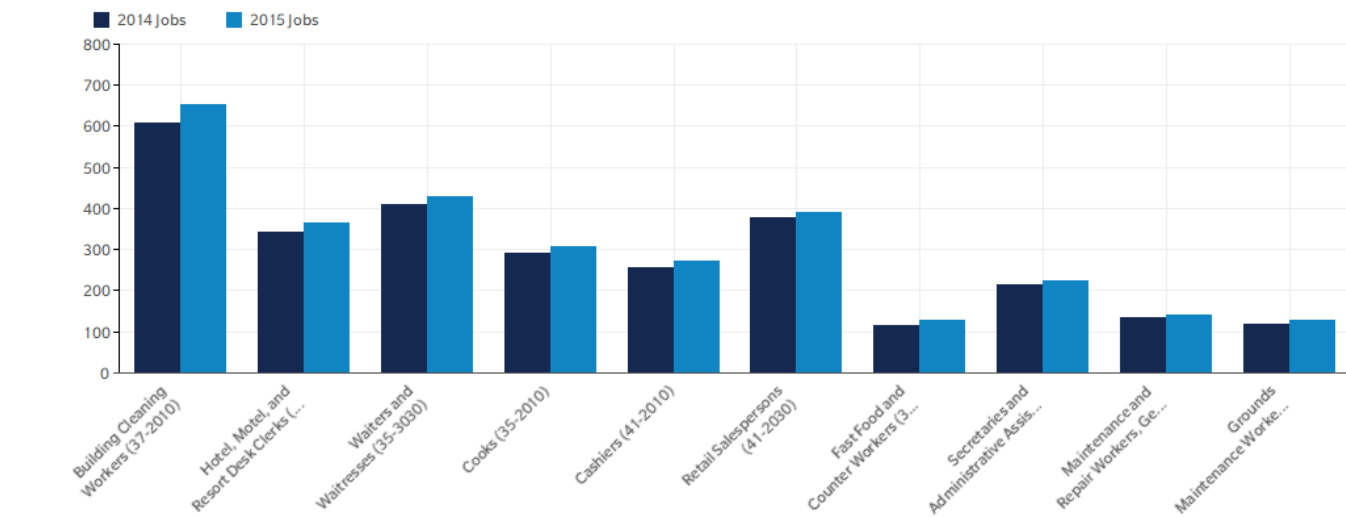


## Sedona Largest Occupations



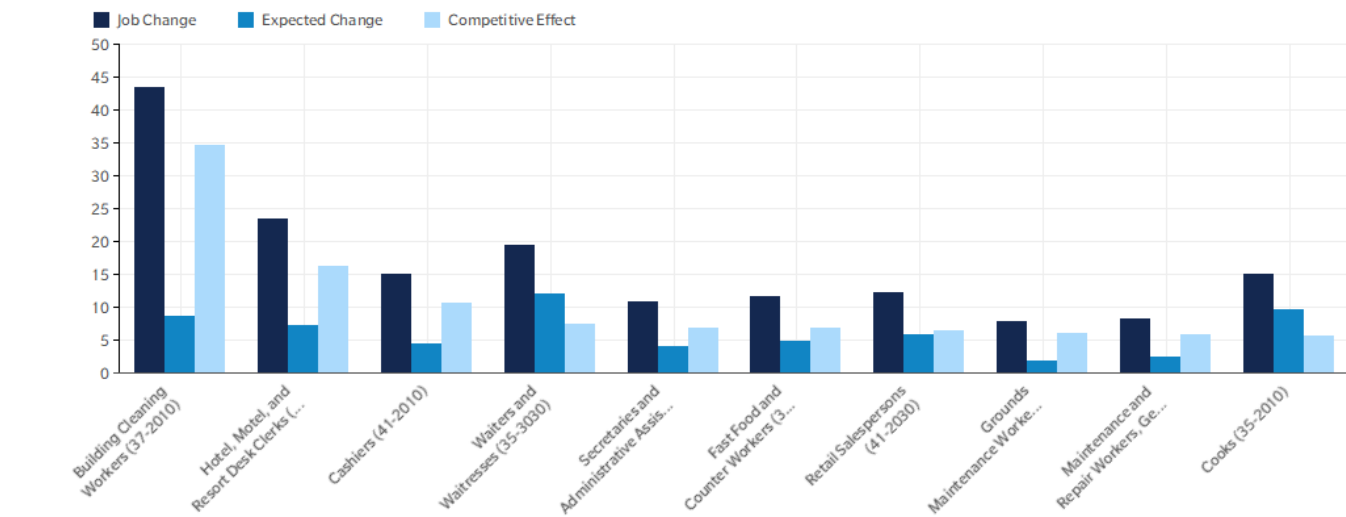
Occupation	2014 Jobs	2015 Jobs	Change in Jobs (2014-2015)	% Change	2014 Median Hourly Earnings
Building Cleaning Workers	608	651	43	7%	\$9.63
Waiters and Waitresses	410	430	19	5%	\$8.92
Retail Salespersons	377	389	12	3%	\$10.82
Hotel, Motel, and Resort Desk Clerks	341	365	23	7%	\$9.28
Cooks	292	307	15	5%	\$10.38
Cashiers	256	271	15	6%	\$8.97
Secretaries and Administrative Assistants	213	224	11	5%	\$15.37
First-Line Supervisors of Sales Workers	179	185	6	3%	\$15.62
Real Estate Brokers and Sales Agents	150	153	3	2%	\$12.91
Office Clerks, General	137	143	6	4%	\$13.88

## Sedona Fastest Growing Occupations



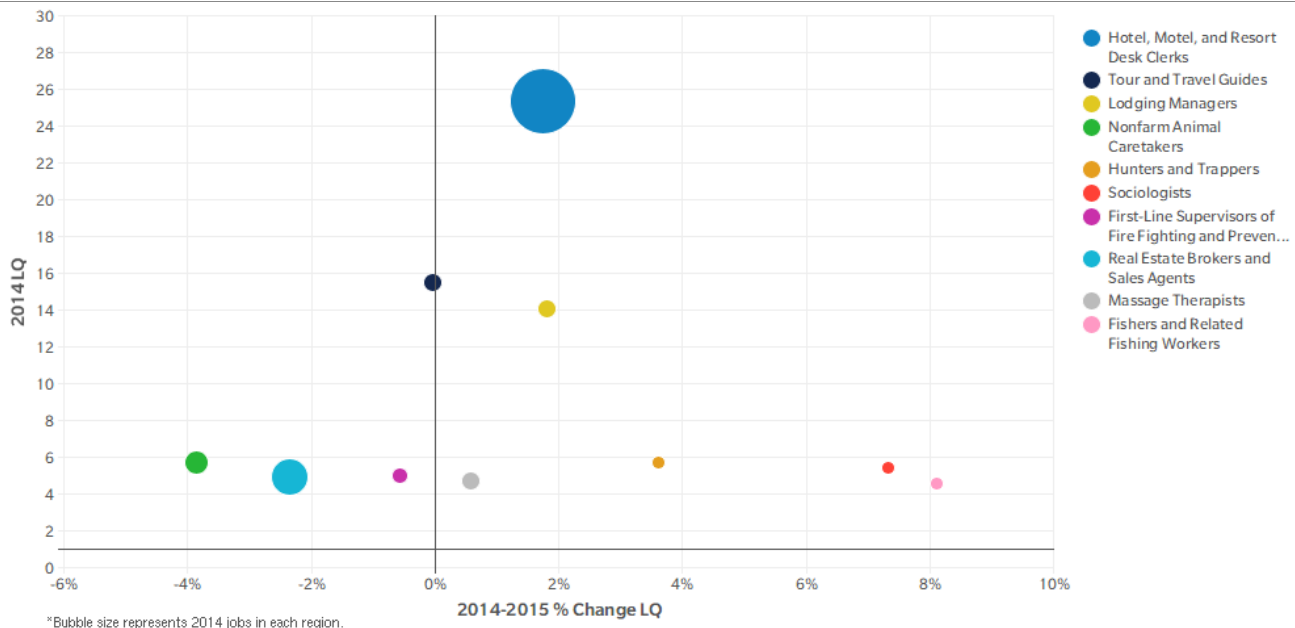
Occupation	2014 Jobs	2015 Jobs	Change in Jobs (2014-2015)	% Change	2014 Median Hourly Earnings
Building Cleaning Workers	608	651	43	7%	\$9.63
Hotel, Motel, and Resort Desk Clerks	341	365	23	7%	\$9.28
Waiters and Waitresses	410	430	19	5%	\$8.92
Cooks	292	307	15	5%	\$10.38
Cashiers	256	271	15	6%	\$8.97
Retail Salespersons	377	389	12	3%	\$10.82
Fast Food and Counter Workers	116	127	12	10%	\$8.98
Secretaries and Administrative Assistants	213	224	11	5%	\$15.37
Maintenance and Repair Workers, General	134	142	8	6%	\$15.50
Grounds Maintenance Workers	120	127	8	6%	\$10.61

## Sedona Most Competitive Occupations



Occupation	Job Change	Occ Mix Effect	Nat Growth Effect	Expected Change	Competitive Effect
Building Cleaning Workers	43	-5	13	8	35
Hotel, Motel, and Resort Desk Clerks	23	0	8	8	16
Cashiers	15	-1	6	5	11
Waiters and Waitresses	19	3	9	12	7
Secretaries and Administrative Assistants	11	-1	5	4	7
Fast Food and Counter Workers	12	2	3	5	7
Retail Salespersons	12	-3	8	5	6
Grounds Maintenance Workers	8	-1	3	2	6
Maintenance and Repair Workers, General	8	-1	3	2	6
Cooks	15	3	6	9	6

## Sedona Highest Occupation Location Quotient



Occupation	2014 Jobs	2015 Jobs	% Change	2014 LQ	2015 LQ	% Change LQ	2014 Median Hourly Earnings
Hotel, Motel, and Resort Desk Clerks	341	365	7%	25.37	25.81	2%	\$9.28
Tour and Travel Guides	42	44	4%	15.47	15.46	0%	\$13.64
Lodging Managers	32	34	6%	14.08	14.33	2%	\$23.33
Nonfarm Animal Caretakers	70	72	3%	5.74	5.52	-4%	\$9.85
Hunters and Trappers	1	1	9%	5.72	5.93	4%	\$17.04
Sociologists	1	1	14%	5.41	5.80	7%	\$24.05
First-Line Supervisors of Fire Fighting and Prevention Workers	17	18	3%	4.99	4.96	-1%	\$30.23

Occupation	2014 Jobs	2015 Jobs	% Change	2014 LQ	2015 LQ	% Change LQ	2014 Median Hourly Earnings
Real Estate Brokers and Sales Agents	150	153	2%	4.95	4.84	-2%	\$12.91
Massage Therapists	42	45	8%	4.71	4.73	1%	\$19.88
Fishers and Related Fishing Workers	9	10	14%	4.55	4.91	8%	\$18.35

## Appendix A Parameters

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Code	Description
86336	Sedona, AZ (in Yavapai county)
86339	Sedona, AZ (in Coconino county)
86340	Sedona, AZ (in Yavapai county)
86341	Sedona, AZ (in Yavapai county)
86351	Sedona, AZ (in Yavapai county)

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# Appendix B Sources

## Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth. EMSI, Economic Modeling Inc.

## Industry Data

(1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states. U.D. Department of Labor, Bureau of Labor Statistics, Bureau of Economic Analysis, Arizona Department of Administration. EMSI, Economic Modeling Inc.

## State Data Sources

This report uses state data from the following agencies: Arizona Department of Administration, Office of Employment and Population Statistics. EMSI, Economic Modeling Inc.

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## Occupation Data

Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

EMSI, Economic Modeling Inc. EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns.

**Equifax Business-Level Data**

Data for individual businesses is provided by Equifax (<http://www.equifax.com/commercial/>), which maintains a database of more than 20 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.

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