



## **PRESS RELEASE**

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### **Verde Valley Regional Economic Organization (VVREO) Appoints New Executive Leadership for 2015**

#### **FOR IMMEDIATE RELEASE**

Cottonwood, AZ – Verde Valley Regional Economic Organization (VVREO) Board of Directors recently held their first meeting of 2015, electing a new executive committee. In November of 2014 two new members also joined the board.

The following individuals make up the new Executive Committee of the VVREO board of directors:

**Chairman:** William Jump, Principle, Out of Africa Wildlife Park

**Chair Elect:** Jennifer Wesselhoff, President/CEO, Sedona Chamber of Commerce

**Secretary:** Casey Rooney, Director Economic Development, City of Cottonwood

**Treasurer:** Jodie Filardo, Director Economic and Community Development, City of Clarkdale

**Past Chairman:** Mary Chicoine, Principal, Momentum Catalysts

In addition, the following two individuals bring a wealth of knowledge and experience in economic development to the board and were appointed at the November, 2014 board meeting by resolution of the membership.

- Mr. Phil Terbell, Broker, Century 21-Sexton Real Estate
- Mr. Ray Selna, Owner/Broker, Selna and Associates Real Estate and Investments

For more information contact Jennifer Molton, VVREO Administrator at (928) 274-3167 or email [administration@vvreo.com](mailto:administration@vvreo.com).

*Cottonwood, AZ*

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