

2016 Camp Verde Economy Overview
A Report by the YC Regional Economic Development Center



Jobs by Industry

3,142

Total Jobs (2015)






















NAICS	Industry	2015 Jobs	
11	Crop and Animal Production	31	■
21	Mining, Quarrying, and Oil and Gas Extraction	29	■
22	Utilities	13	■
23	Construction	237	■
31	Manufacturing	100	■
42	Wholesale Trade	44	■
44	Retail Trade	450	■
48	Transportation and Warehousing	121	■
51	Information	<10	■
52	Finance and Insurance	27	■
53	Real Estate and Rental and Leasing	41	■
54	Professional, Scientific, and Technical Services	59	■
55	Management of Companies and Enterprises	<10	■
56	Administrative and Support and Waste Management and Remediation Services	194	■
61	Educational Services	48	■
62	Health Care and Social Assistance	492	■
71	Arts, Entertainment, and Recreation	66	■
72	Accommodation and Food Services	355	■
81	Other Services (except Public Administration)	101	■
90	Government	721	■
99	Unclassified Industry	<10	■

Average Earnings by Industry

\$39,538

Avg. Earnings (2015)

66% of Nation Avg.

NAICS	Industry	Avg. Earnings (2015)	
11	Crop and Animal Production	\$27,732	
21	Mining, Quarrying, and Oil and Gas Extraction	\$29,772	
22	Utilities	\$48,711	
23	Construction	\$34,095	
31	Manufacturing	\$50,072	
42	Wholesale Trade	\$48,375	
44	Retail Trade	\$31,977	
48	Transportation and Warehousing	\$50,971	
51	Information	\$142,642	
52	Finance and Insurance	\$56,791	
53	Real Estate and Rental and Leasing	\$29,581	
54	Professional, Scientific, and Technical Services	\$37,236	
55	Management of Companies and Enterprises	\$48,670	
56	Administrative and Support and Waste Management and Remediation Services	\$24,979	
61	Educational Services	\$33,518	
62	Health Care and Social Assistance	\$38,067	
71	Arts, Entertainment, and Recreation	\$29,039	
72	Accommodation and Food Services	\$19,108	
81	Other Services (except Public Administration)	\$18,804	
90	Government	\$62,172	
99	Unclassified Industry	\$33,095	

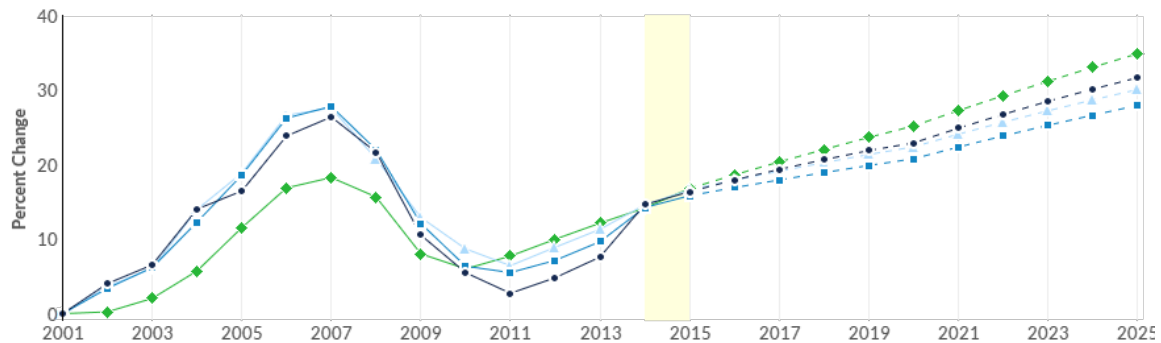
Gross Regional Product (GRP)

\$106,082,412	\$64,410,262	\$14,095,059	\$186,021,589
Earnings (2013)	Property Income (2013)	Taxes on Production (2013)	Total GRP (2013)

NAICS	Industry	GRP (2013)	% of Total	
11	Crop and Animal Production	\$2,596,571.53	1%	■
21	Mining, Quarrying, and Oil and Gas Extraction	\$1,169,978.01	1%	■
22	Utilities	\$1,492,630.39	1%	■
23	Construction	\$10,669,733.60	6%	■
31	Manufacturing	\$5,565,374.74	3%	■
42	Wholesale Trade	\$3,829,256.26	2%	■
44	Retail Trade	\$19,811,099.17	11%	■
48	Transportation and Warehousing	\$8,609,668.29	5%	■
51	Information	\$0.00	0%	
52	Finance and Insurance	\$5,414,308.60	3%	■
53	Real Estate and Rental and Leasing	\$11,237,931.37	6%	■
54	Professional, Scientific, and Technical Services	\$2,323,127.70	1%	■
55	Management of Companies and Enterprises	\$98,160.30	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$5,715,546.64	3%	■
61	Educational Services	\$1,667,368.60	1%	■

NAICS	Industry	GRP (2013)	% of Total	
62	Health Care and Social Assistance	\$12,391,252.85	7%	<div style="width: 7%; height: 10px; background-color: #0070C0;"></div>
71	Arts, Entertainment, and Recreation	\$1,819,311.32	1%	<div style="width: 1%; height: 10px; background-color: #0070C0;"></div>
72	Accommodation and Food Services	\$8,797,409.55	5%	<div style="width: 5%; height: 10px; background-color: #0070C0;"></div>
81	Other Services (except Public Administration)	\$1,972,063.50	1%	<div style="width: 1%; height: 10px; background-color: #0070C0;"></div>
90	Government	\$42,286,946.41	23%	<div style="width: 23%; height: 10px; background-color: #0070C0;"></div>
	Other Non-Industries	\$38,553,850.41	21%	<div style="width: 21%; height: 10px; background-color: #0070C0;"></div>

Regional Job Trends



Region	2014 Jobs	2015 Jobs	Change	% Change
● Camp Verde	3,095	3,142	47	1.5%
● Greater Verde Valley	21,467	21,766	299	1.4%
● Greater Quad City Area	43,393	44,169	776	1.8%
● Arizona	2,850,807	2,916,133	65,326	2.3%

Growing & Declining Occupations

Occupation	Change in Jobs (2014-2015)
Landscaping and Groundskeeping Workers	6
Cashiers	4
Retail Salespersons	3
Waiters and Waitresses	-2
Tour Guides and Escorts	-2
Heavy and Tractor-Trailer Truck Drivers	-2

Growing & Declining Industries

Industry	Change in Jobs (2014-2015)
Construction Sand and Gravel Mining	9
Landscaping Services	9
Mail-Order Houses	9
Site Preparation Contractors	-4
Zoos and Botanical Gardens	-5
Elementary and Secondary Schools (Local Government)	-6

2015 Age Cohort Demographics










	Age Cohort	2015 Population	2015 Percent
●	Under 20 years	2,566	22.1%
●	20 to 39 years	2,372	20.4%
●	40 to 59 years	2,871	24.7%
●	60 to 79 years	3,241	27.9%
●	80 years and over	556	4.8%

Gross Regional Product (GRP)

\$106,082,412	\$64,410,262	\$14,095,059	\$186,021,589
Earnings (2013)	Property Income (2013)	Taxes on Production (2013)	Total GRP (2013)

NAICS	Industry	GRP (2013)	% of Total	
11	Crop and Animal Production	\$2,596,571.53	1%	■
21	Mining, Quarrying, and Oil and Gas Extraction	\$1,169,978.01	1%	■
22	Utilities	\$1,492,630.39	1%	■
23	Construction	\$10,669,733.60	6%	■
31	Manufacturing	\$5,565,374.74	3%	■
42	Wholesale Trade	\$3,829,256.26	2%	■
44	Retail Trade	\$19,811,099.17	11%	■
48	Transportation and Warehousing	\$8,609,668.29	5%	■
51	Information	\$0.00	0%	
52	Finance and Insurance	\$5,414,308.60	3%	■
53	Real Estate and Rental and Leasing	\$11,237,931.37	6%	■
54	Professional, Scientific, and Technical Services	\$2,323,127.70	1%	■
55	Management of Companies and Enterprises	\$98,160.30	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$5,715,546.64	3%	■

NAICS	Industry	GRP (2013)	% of Total	
61	Educational Services	\$1,667,368.60	1%	
62	Health Care and Social Assistance	\$12,391,252.85	7%	
71	Arts, Entertainment, and Recreation	\$1,819,311.32	1%	
72	Accommodation and Food Services	\$8,797,409.55	5%	
81	Other Services (except Public Administration)	\$1,972,063.50	1%	
90	Government	\$42,286,946.41	23%	
	Other Non-Industries	\$38,553,850.41	21%	

Region Exports

\$448,169,769.08





















Exports (2013)

93% of Supply

NAICS	Industry	Exports (2013)	
11	Crop and Animal Production	\$6,228,313.21	■
21	Mining, Quarrying, and Oil and Gas Extraction	\$1,886,641.35	■
22	Utilities	\$1,912,740.97	■
23	Construction	\$16,818,628.99	■
31	Manufacturing	\$20,208,857.93	■
42	Wholesale Trade	\$6,266,293.24	■
44	Retail Trade	\$34,143,895.20	■
48	Transportation and Warehousing	\$18,710,042.15	■
51	Information	\$0.00	■
52	Finance and Insurance	\$12,132,155.18	■
53	Real Estate and Rental and Leasing	\$24,542,583.59	■
54	Professional, Scientific, and Technical Services	\$4,241,255.10	■
55	Management of Companies and Enterprises	\$203,365.59	■
56	Administrative and Support and Waste Management and Remediation Services	\$9,469,849.73	■
61	Educational Services	\$2,973,893.91	■
62	Health Care and Social Assistance	\$20,184,367.92	■
71	Arts, Entertainment, and Recreation	\$4,918,774.25	■
72	Accommodation and Food Services	\$18,851,008.79	■
81	Other Services (except Public Administration)	\$3,685,923.77	■
90	Government	\$240,791,178.22	■

Region Imports

\$578,612,046.2	\$33,838,245.4
Imports (2013)	Locally Produced & Consumed (2013)
94% of Demand	6% of Demand

NAICS	Industry	Imports (2013)	
11	Crop and Animal Production	\$4,125,027.03	
21	Mining, Quarrying, and Oil and Gas Extraction	\$5,132,533.22	
22	Utilities	\$7,347,402.69	
23	Construction	\$20,958,829.90	
31	Manufacturing	\$75,648,151.92	
42	Wholesale Trade	\$21,469,027.12	
44	Retail Trade	\$30,292,872.11	
48	Transportation and Warehousing	\$13,460,999.62	
51	Information	\$21,641,046.00	
52	Finance and Insurance	\$33,169,123.78	
53	Real Estate and Rental and Leasing	\$26,754,436.82	
54	Professional, Scientific, and Technical Services	\$24,371,211.02	
55	Management of Companies and Enterprises	\$5,074,075.64	
56	Administrative and Support and Waste Management and Remediation Services	\$10,254,334.18	
61	Educational Services	\$6,546,199.87	
62	Health Care and Social Assistance	\$47,786,207.63	
71	Arts, Entertainment, and Recreation	\$5,010,816.10	
72	Accommodation and Food Services	\$15,109,917.11	
81	Other Services (except Public Administration)	\$10,400,710.60	
90	Government	\$194,059,123.83	

Top Regional Businesses

Business Name	Employees
Cliff Castle Casino Hotel	520
Yavapai County Sheriff	270
Yavapai County Detention Ct	172
Yavapai County Jail	150
Bashas'	100

Appendix A Parameters

Code	Description
86322	Camp Verde, AZ (in Yavapai county)

Appendix B Sources

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth. EMSI, Economic Modeling Inc.

Industry Data

(1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states. U.D. Department of Labor, Bureau of Labor Statistics, Bureau of Economic Analysis, Arizona Department of Administration. EMSI, Economic Modeling Inc.

State Data Sources

This report uses state data from the following agencies: Arizona Department of Administration, Office of Employment and Population Statistics. EMSI, Economic Modeling Inc.

Occupation Data

Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry. EMSI, Economic Modeling Inc. EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax (<http://www.equifax.com/commercial/>), which maintains a database of more than 20 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.